

# Museum of Art

Carnegie Institute 4400 Forbes Avenue Pittsburgh, Pennsylvania 15213 (412) 621-7300

June 17, 1969

Mr. Karl Katz, Director  
Jewish Museum  
1109 Fifth Avenue  
New York, New York 10028

Dear Mr. Katz:

I am investigating the possibility of a film (as an art form) program here at Carnegie Institute and would very much like to know what your program consists of, your yearly budget for it, and how you set it up-- source of films, lecturers if any, size of theater and audiences, how you handle admission charges, and whether you use program notes. Also, I would like to know what kind of projector and sound system you use, and if you publicize, how and where, etc.

I look forward to hearing how you handle these various aspects and would greatly appreciate any other information you might think useful to us.

Thank you so much.

Sincerely,

*Sally F. Dixon*

Sally F. Dixon (Mrs.)

SFD:cs

Leon Anthony Arkus director

Dear Miss Dixon:

The world is small, here I am again. Karl Katz is a very good man, and he is all for the avantgarde film-maker. But the Jewish Museum is an old institution governed by bearded respectable old people (and some young ones). When The Cinematheque theater at 80 Wooster was closed, I asked Karl Katz to give us one eveing at the Museum, and he put a good fight to persuade the beards that we deserve it. Thatnks to Karl Katz we have screenings every Tuesday at the J.Museum. But we are paying \$60,- per every screening, for rent on space and for the guards who have to work late hours on those evehings. The programs themselves cost us between 50 -80 bucks per show in rentals. I project the films myself, or I have somebody to help me, and I answer questions after every show. That's about it. In short: The Avantgarde film-maker has to pay his way in... Best-

*Jonas*

P.S. The auditorium? We are using one empty large room. We have 100 chairs, but we seldom have more then 40 people. We have small screen on one end, Bell and Howell projector on other (all equipment belongs to the Cinematheque). We also collect \$1.50 from every customer (\$1.00 from members of the Museum). The programs are announced in the monthly Museum calendars and one small Ad in the Village Voice.

*Jonas*  
Thought you might like to be in touch with her - we can't really give her much help.

CGW for Karl Katz

# CARNEGIE MUSEUM OF ART

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